



# Cape Solace (Pty) Ltd

## About Christopher Geel - Sales Director

Christopher is a highly competitive and ambitious individual who wants to add a positive contribution to climate change through green energy initiatives driven by lean businesses and teams. The aim is to align with individuals and businesses who focus on long-term value and believe in green energy.

Christopher is skilled in various departments due to his experience working in different industries and also developing and building businesses spanning multiple sectors. He is multi-faceted and dynamic which helps him adapt to his working environment with ease. He is able to persistently and consistently attract new sales to a business, improve operational efficiency, and get head-down into detailed strategy work while also building quality relationships on the go.

Christopher's life mission is to keep growing, keep learning, keep evolving, and making an impact while doing so. Whether that be with technology, entrepreneurship, or relationships.

## About the Role

Christopher works on developing the business as a whole. Creating more efficient systems and processes within the business. He works directly with clients from start to finish on projects and builds relationships in the industry. Christopher creates new avenues for leads and sales online and through outreach.

## About Cape Solace

We provide high-quality solar installations for residential, commercial, and agricultural projects and offer unmatched after-sales support.

## Service Regions

Western Cape - Cape Town & surrounding preferred.

## How do you use Leads 2 Business?

We recently joined in August 2023 and love the idea of connecting with people who make things happen. We want to align with key players in the industry. We use L2B to connect with projects that require solar power as an energy solution. We engage with teams/key players before the projects kick off to become part of the solution and design.


## Something light-hearted:

I like doing push-ups on-site to stay fit. We like staying on the fun side of life.

## Do you have any relatable industry-relevant experience you'd like to chat about or share?

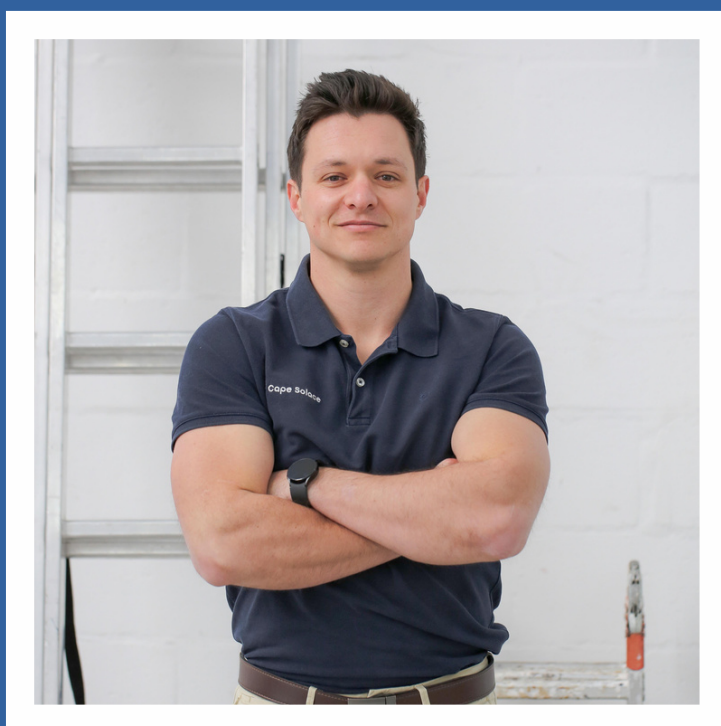
We typically like to connect with role players in person as our solutions are quite bespoke and requirements and needs differ widely from one individual or business to the next.

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