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BUSINESS www.L2B.co.za

Isizwe Signage

About Janet

I have been part of Isizwe signs since the inception in 2010 and am a co owner of the business, we changed our business model in 2016 to incorporate our BEE partner and also to do private tender work exclusively.

My other passion is playing tennis, I have played tennis since a very young school girl and received a scholarship to America for 4 years. I still play competitively for Bryanston Sports Club and have also started playing Padel. I love hiking too and seeing the areas around Gauteng. I am married and have 2 adult daughters, one is a mechanical engineer in Ireland and the other in Marketing here in Joburg.

About the Role

My role is largely to search for new business and build relationships with Architects, Developers and Quantity Surveyors for repeat and referral business. I am also involved with our companies digital marketing. The Social sites, website, building a data base and video implementation are also part of my role. I am responsible for project costs and ensuring a strong supply chain into Isizwe Signs.

About Isizwe

Our core business is fabricating and implementation of signage on construction projects/sites, working closely with Architects, Developers and Quantity Surveyors.

Our core products are Internal and External signage, this includes, 3D illuminated acrylic signs, sprayed 3D aluminium letters. We work with ACM boards, internal window and door graphics, wall paper, suspended and small signs.

We constantly strive to do better than the last project, we aim for zero snags, zero wastage in the factory, zero penalties and successful communication throughout the project.

Recent Projects or Awards

Our most recent projects completed projects are: Sandvik Mining - Khomanani, Ernst & Young in Mauritius, Cargo Compass - Boksburg, Botswana Accounting College (BAC), Sandton Gate Terrace - Sandton. Currently in production: Pick n Pay new DC in Eastport, VIP Liquors in Modderfontein, Plumblink in Waterfall, Tafelkop Mall in Groblersdal, Orthonghati Mall in Tongaat, On the Deck (in design)

Why L2B?

I joined L2B in 2017 due to being in new business. I couldn't possibly source this many new business leads and find it a huge help. The professional team is available to contact, build relationships, work on the BOQ and sign the deal. We have enjoyed many prestigious projects using L2B services.

Favourite thing about working in the Building & Construction Industry?

I so enjoy seeing our beautiful work on the buildings. I also have learned an incredible amount from the professional team on these construction sites.

Favourite Quote/Life Philosophy?

Try getting it right first time every time. Always be consistent.

