

# MAREEZ HERSELMAN

REGIONAL CONTENT RESEARCHER PROJECTS



**How long have you been with L2B and what do you do here?** I started my journey with the L2B family in 2018 in Tenders South Africa focusing mainly on Gauteng & North West regions. Tenders created my knowledge and my foundation for 3 years, thereafter I got promoted in 2022 to Projects where I currently research large developments in the Western Cape.

**Give us insight into your day to day?** None of my days are the same but I will give it a try. I wake up at 5 am, give my fur-baby some attention while I make coffee for myself and my better half. We usually sit for about 5 - 10 min drinking our coffee together before our day gets a bit crazy. We both get ready for work, pack lunches etc. We're out the house by 6:15. Once I arrive at work, the first thing I do is make COFFEE, #coffeeislife. Once I feel human, I check my emails and daily advisories. Next, I do stats on projects I need to update for the week and set a daily goal. I spend the majority of my day on the phone & multimedia platforms sourcing information for our subscribers. When the day ends I head home to clean up, cook dinner, feed/play with my dogs and then sit and watch a series episode before bed.

**What do you enjoy most about your job/L2B?** The projects we get to see grow from just an idea to an amazing development and the knowledge you gain from the different industries.

**What is the best career lesson you've learned so far?** Don't let negative entities drive your work ethics.

**What is your biggest achievement to date - personal and/or professional?** Getting promoted from Tenders to Projects and winning the Retention Award in 2021.

**Highlights from your time at L2B so far?** Honestly, my colleagues. We have all different types of personalities but one thing I can say, I work with some of the best humans ever. I have received a tremendous amount of support through difficult times and milestones both professionally or personally.

**Three words to best describe you:** Authentic, Devoted, Calm

**How do you define success?** Success is not about the amount of money you earn, the car you drive or the home you own. Yes, those are nice things but success is being able to do your best everyday and achieve your goals in all your roles of your life. My favorite quote for success is 'The key to success is to focus on goals, not obstacles.' One of the most important essential requirements to achieve success in life is to stay focused on the goals. There is no doubt that there would be multiple obstacles along the way and you need to overpower the negativity entities that are slowing you down from being the best version of yourself.

**What gets you out of bed in the morning?** Growth. I want to flourish in life, in order to achieve that determination and motivation to better yourself and your surroundings is required. A new day, means you're a day closer to achieving everything you thrive for.

**What do you like to do when you aren't working?** Spending time with my family, road trips, coffee dates, adventures with people that mean the world to me. For 'me time' I enjoy reading novels.

**What's something most people don't know about you?** I am writing a book.

**Favourite song:** Worship - Kane Brown

**Favourite movie:** The Longest Ride