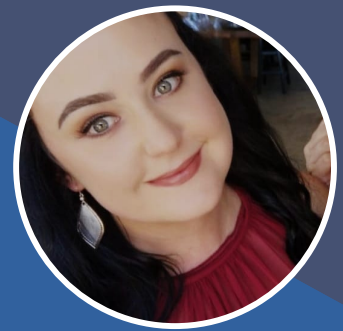


# STEPHANIE HULL



REGIONAL CONTENT RESEARCHER PROJECTS

**How long have you been with L2B and what do you do here?** I started at L2B in March of 2018 in the Tenders (Africa) department and was promoted in March of 2022 to the Private Projects Department, I am currently the regional researcher in the KwaZulu-Natal area.

**Give us insight into your day to day?** I start my day at 4am preparing lunches and breakfast for my family and assist them in getting ready for their day thereafter I get myself ready, I then travel to work with a vibrant bunch of ladies, once I get to work I fix myself and a few of my colleagues a good cup of coffee to get our day started. My position includes researching and adding the construction of big developments in KZN and following their life span, establishing who is working on what and creating work opportunity for our valued subscribers.

**What do you enjoy most about your job/L2B?** Definitely the people, I really love my department and colleagues and the bonds that we have formed. I also really enjoy that here at Leads 2 Business we are so goal driven and its always so heartening to achieve the goals that you have set for yourself may it be sales, retention or content...The sky is your limit.

**What is the best career lesson you've learned so far?** A positive attitude is the key component to succeed in any task given to you.

**What is your biggest achievement to date - personal and/or professional?** Personally it would be my beautiful daughter and professional it would be winning the "most improved" award in 2021.

**Highlights from your time at L2B so far?** I would have to say that the L2B culture is a highlight in itself. I really enjoy the year end functions as well as the team building events that I have attended.

**Three words to best describe you:** Humorous, Determined and Kind.

**How do you define success?** Contentment in your everyday life would be my definition of success.

**What do you like to do when you aren't working?** I am a typical South African, I love being around people, braaing, being outdoors with good music and a lot of laughter.

**What's something most people don't know about you?** I have a huge phobia of grasshoppers.

**What's the most interesting trend you see today?** Six year old acting like they are sixteen. (I would have honestly caught it if I had to speak to my parents the way some kids do, what happened to the days that you knew you needed to stop eating the chips at a braai by just a look from your mom.)

**Do you have a favorite website/blog/app?** I thoroughly enjoy scrolling through Pinterest.

**Favourite song:** Life without fantasies by Neon Dreams and Max Hurrell.

**Favourite movie:** The Greatest Showman

**What did 2020 teach you?** Everything can change at the drop of a hat, live with meaning and intention. Appreciate the small things and not everything is as bad as it seems.