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# Maswazi Marketing & Distribution

## About Philile

Philile Garnie Mphemba is a Brand Strategist and the founder of Maswazi Marketing & Distribution the first of its kind. A pioneer of digital and transparent construction which has also given birth to a construction YouTube channel called "The Construct".

## About The Company

Maswazi Marketing & Distribution is a combination of Marketing Consultants and Distribution Agents. We are specialists in the marketing of industrial and construction products/services. Our distribution streamlines the purchase and delivery of construction materials. We work with companies of all sizes and backgrounds and have established lifelong relationships through tailored solutions in markets that are complex and hard to navigate.

## Industries

Media, Digital, Civil Engineering, Construction, Mining, Agriculture.

## Products & Services

- Marketing for Industrial and Construction Companies.
- Our Niche supply: Gabions that can be used for retaining walls Geotextile that can be placed as a separator creating a stable platform for the contractor to work. Geogrids can improve the quality of the pavement layers in order to avoid the use of crushed stone, while Geocomposite for drainage can intercept seeping water and Geomembranes helps in avoiding any landfill leachate getting into the ground. HDPE pipe for extensive drainage.

## How Products & Services are used

- Our marketing services are used to grow brands and create a pipeline to their consumers.
- Our Construction materials are used on Tenders and Projects throughout South Africa.

## What makes Maswazi unique

Our understanding and experience with marketing in construction and industries humanize our strategies and put our clients at the forefront of their markets. Our understanding of the market, and expertise in navigating the environment simplifies the procurement process through solution-driven supply.

## What do you use L2B for?

As a distributor I use L2B to keep abreast of projects, so I can schedule when to start contacting the relevant people for the products I house.

## Favourite thing about working in the Construction Industry?

You never have the same day, everyday is like an adventure literally, you meet all types of people who all do things differently. It's frustrating most of the time but it also keeps you on your toes which I love.