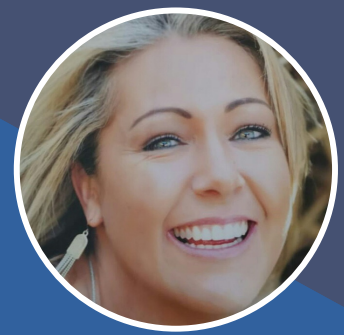


CHRISTINE SMITH

CLIENT LIAISON OFFICER



How long have you been with L2B and what do you do here? I joined the L2B family in 2015 as an Account Executive, in 2018 I got promoted as the Client Liaison Officer, I am an intermediary between the company and the client to meet the client's needs.

Give us insight into your day to day? I am usually up early mornings, get to the office early to avoid the Jozi traffic, my daily routine starts with a cup of coffee, admin and responding to mails. Making sure clients are happy, and then I'm out to see clients for training or CRM visits.

What do you enjoy most about your job/L2B? Meeting different people on a daily, getting to know your client's and enjoy hearing about our client's success stories. I'm happy when the client is happy.

What is the best career lesson you've learned so far? To really have passion for what you do, if you lose your passion, then you lose your purpose. And smile, a smile goes a long way!

What is your biggest achievement to date - personal and/or professional? Personally, just look at my two beautiful kids I have. At L2B, being promoted to CLO, and winning the CEO's Customer Retention Award.

Highlights from your time at L2B so far? Ooooh, the Year End Functions, so much fun for the family, and Golf days and you get to see all your co-workers from other regions. We are a Big L2B Family

Three words to best describe you: Ambitious, Thoughtfulness, Adventurous

How do you define success? Success is when you are in peace with yourself and your achievements in life

What do you like to do when you aren't working? Art, Gardening and out looking for new crafty spots.

What's something most people don't know about you? I am terrified of heights. I avoid shopping malls with escalators, it freaks me out.

Do you have a favourite website/blog/app? Google Maps by far, I'm totally lost without it

How do you balance your career and family? The first and the foremost skill which you must learn when you have a family is Prioritizing. Making the most of the moments you have with your loved ones.

Favourite song: What a Wonderful World by Katie Melua and Eva Cassidy.

Favourite movie: August Rush - It's a must see!

What did 2020 teach you? To find happiness in small things in life again and notice the beauty of mother earth around you with appreciation.