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CONTENT RESEARCHER AFRICA



How long have you been with L2B ? I have been working at Leads 2 Business from 03 March 2014 – Been fortunate to have not left the Africa Department since I started. Its my kind of scenery as its full of diversity, culture and full of so many learning opportunities. An absolute bliss – totally Love it.

Give us insight into your day to day? From arrival and logging in, I check my emails, then move to my sources to find new leads for our subscribers, add them onto our website (This takes up most of my day as my job is about researching and adding content), dealing with queries from time to time.

What do you enjoy most about your job? The diversity of people and how every department is linked, helps makes sense to those unfamiliar with the construction industry.

What is the best career lesson you've learned so far? Always be the best that you can be and give it 110%. When you take care of your tomorrow, it takes care of you!

What is your biggest achievement to date? On a personal level: To have paid for my own varsity tuition to obtain a Diploma in Human Resources and being able to support both of my families. Professionally: having come in 2nd place in sales in 2017 and 2018 until I finally won the Tele Sales Award in 2019. Also having come second place for the voice of the company, also in 2019 .

Highlights from your time at L2B so far? Definitely having won the Tele Sales Award in 2019, Golf Day events, and lunch time laughs with the one o' clockers.

Three words to best describe you: Fearless, Classy and Loyal

How do you define success? Failing, Falling, Hard Work, Perseverance & results after that formula.

What do you like to do when you aren't working? Traveling and to be out having a great time with family & friends, cooking and watching Netflix.

What's the most interesting trend you see today? Lives being lived digitally, Live-streaming, Virtual Meetings etc.

How do you balance your career and family? I keep them both separate – helps me keep focused 100% on each one.

Favourite song: Michael Jackson – Man in the Mirror

Favourite movie: Colombiana

What did 2020 teach you? Appreciate everyday, Life is too short and Live in the moment.