

SHANNA KNEZOVICH

ACCOUNT EXECUTIVE



How long have you been with L2B ? I have been with L2B for 9 and half years. I initially started my journey at L2B as an Account Co-ordinator, prospecting new business for the company. A few years later, I transitioned into a Account Executive.

Give us insight into your day to day? Firstly, my day cannot begin until I have had a good cup of coffee. I get my 4 year old ready and off to school. I spend most days on the road visiting professionals in the building and construction industry to assist them with keeping up to date with most recent project and tender information.

What do you enjoy most about your job? Seeing new clients and learning about various industries and products. I am constantly broadening my knowledge.

What is the best career lesson you've learned so far? Definitely discipline and structure.

What is your biggest achievement to date? To be the first Account Co-ordinator to be promoted to an Account Executive in 2015.

Three words to best describe you: Loyal, Determined & Ambitious

How do you define success? Success, for me, will always be about making a difference in other people's lives. If I know that at the end of the day I have helped someone, then I sleep well at night and wake up eager to start all over again the next day.

What do you like to do when you aren't working? I enjoy making old things pretty, I spend most of my free time up-cycling furniture and painting things. My favourite thing to do is to be outdoors, spending quality time with my little guy and family.

Do you have a favorite website/blog/app? Yes definitely. I am completely addicted to Facebook Marketplace.

Favourite song: Bitter Sweet Symphony by The Verve

Favourite movie: Any of the Harry Potter movies. I have watched them more times than I can count.

What did 2020 teach you? Gratitude - to appreciate the "little" things and to not take anything for granted.