

MICHELLE CROSBY



REGIONAL CONTENT RESEARCHER PROJECTS

How long have you been with L2B? I started working at Leads 2 Business in February 2012 in the Directory Department. I was then promoted to Private Projects in May 2014 and have been here ever since. I source information on new building and construction related projects in Gauteng.

Give us insight into your day to day? Everyday is a new exciting day. My day usually consists of updating projects, sourcing new projects, requesting documents & information as well as dealing with many many queries but each day is never the same.

What do you enjoy most about your job? The work environment, the staff and our clients. My ultimate favourite thing is finding information for a client that no one else was able to ;)

What is the best career lesson you've learned so far? "We never stop learning" & "Look after your physical and mental health"

What is your biggest achievement to date? So far, I have managed to obtain over 26 awards throughout my 9 years of being here. But I have to say, the biggest achievement is receiving the CEO Customer Relations Award for 2019.

Highlights from your time with L2B so far? The Shayamanzi Boat House trip that me and my Husband went on. Such an amazing get-away and tiger fishing experience. Also, falling down the stairs of the entrance to our office building.

Three words to best describe you: Hardworking, Determined and Excited

How do you define success? Achieving the goals you have set out for yourself.

What gets you out of bed in the morning? The constant and incessant need to provide my Sausage Dogs with their best life ;)

What do you like to do when you aren't working? Baking, Walking, Going to the beach with my Mom. Spending mostly all of my time with my dogs.

What's the most interesting trend you see today? TikTok. It baffles my mind lol (yes, I know I sound like an old lady). It's not something I have, but sometimes I enjoy watching some of the videos.

How do you balance your career and family? Work 8 to 5, then family after and sometimes gym in between.

Favourite song: "Two Feet" and "Meg Myers"

Favourite movie: I like too many movies to have 1 favourite. Fav series - "The Alienist", "Unbreakable Kimmy Schmidt", "You", "Locke & Key", "Orphan Black" and "Jessica Jones".

What did 2020 teach you? To eat desert first (although I always do), because you never know whats going to happen. To have more appreciation for everything.