

WENDY DE WET

SENIOR ACCOUNT EXECUTIVE



How long have you been with L2B ? I started at L2B in July 2011 as an Account Executive in JHB and relocated to Durban in July 2013, and was made Senior Account Exec in 2016.

Give us insight into your day to day? No day is ever the same, my average work day will consist of meetings, either sales presentations, training, or Customer Relations meetings, phone calls, assisting subscribers and a lot of admin! Its impossible to get bored! :)

What do you enjoy most about your job? The interaction with clients & colleagues alike and building relationships and friendships. I enjoy doing sales presentations and love doing training at our Hilton Head Office.

What is the best career lesson you've learned so far? "If you fail to plan you plan to fail" and "You can go fast alone, but you can go further together"

What is your biggest achievement to date? Professionally - Won Most improved award in 2012, Retention award in 2018, runner up to CEO award and runner up Retention award in 2019. Personally - Seeing my two beautiful girls turn into caring and kind teens and celebrating their accomplishments and achievements.

Highlights from your time with L2B so far? The amazing year end functions, Shiyamanzi boat trips, L2B golf days, Midmar dam functions, CTC fishing trip and building relationships that's turned into friendships

Three words to best describe you: Trustworthy, Responsible, Devoted

How do you define success? Judge your success by what you had to give up in order to get it! And I love Einstein definition/formula for success: $A=X+Y+Z$ If A equals success, X is work, Y is play, Z is keep your mouth shut.

What do you like to do when you aren't working? I love spending time outdoors, gardening, playing hockey or going to the beach with the girls. If the weather isn't great, we do game nights, play board games or snuggle on my pull out sofa with a good movie and popcorn. Me time - my two favourite things in the world is reading and practising yoga.

What's the most interesting trend you see today? Blockchain Technology

How do you balance your career and family? Balance for me = happiness. - Its very much a give and take principle. I don't believe in half measures, so we work hard and we (the girls and I) play hard. Responsibilities comes first, and down time is very important - be silly and have fun as much as you can

Favourite song: Craig Lucas - Happy

Favourite movie: Love Actually, The Proposal, Lord of the Rings Trilogy

What did 2020 teach you? 2020 taught me to take one day at a time and that everything can change in the blink of an eye. To not take anything for granted and to appreciate the smaller things. What we have is a privilege and not a right. It taught me to be grateful for my family, our health, a home, a job and for more time.