Parent Rock **Construction Company**

Johan Roodt - Marketing Director

A little about yourself:

I started my career in telesales and door-to-door sales and developed a passion for sales. Was introduced to the construction industry about 10 years ago as a Site Foreman, progressing to a Site Manager and then eventually starting my own construction company in 2015. The combination of my sales and construction knowledge has led me to where I am today.

Company description:

We offer civil and construction in a wide variety of services from buildings to roads. We offer a great service as a sub-contractors to add value to the main contractor on bigger projects. Our goal in the near future is to also submit tenders as a main contractor. We offer quality services.

When you joined L2B and why?

We joined the company on the September 2021 to be an integral part of growing the business.

How you use L2B for business?

L2B is seen by us as a massive business tool to keep us updated on the trend in the building industry and definitely getting key contact details on various projects.

Recent accomplishments you are the most proud of?

Our accomplishments during the time we have been with L2B is that it has opened many doors that our business needed to get work nationally.

Favourite thing about the construction industry?

My favourite thing about construction is the work it offers, the variety it brings in our business and there's never a day without having goals to reach bigger projects.

And something light-hearted to finish:

I am afraid of 9 storey buildings, anything lower than that, I can handle.



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Serviceable Regions:

We handle projects throughout South Africa



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