

SASHA ANDERSON



IT ADMINISTRATOR & SOCIAL MEDIA MANAGEMENT

How long have you been with L2B and what do you do here? I've been with L2B 11 years this year. I started in the Awards Department in May 2010, moved to L2Q in 2012, then Projects in 2016 and have been in IT since 2018. My current role is IT Administrator & Social Media Management.

Give us insight into your day to day? I'm a one-alarm kind of person so I usually wake up before or with my alarm. We get ready for the day. School-drop off is on the way to work. Home, School & work are all in a +/- 3km radius. When I arrive at work. first thing I usually do is check all my emails, respond to queries and go through my daily checklist. Thereafter I schedule and create social media content. Throughout the day I assist with training and support for clients and staff and deal with feedback, issue management as well as new development, testing and liaising with the developers. To name a few.

What do you enjoy most about L2B? The opportunity it gives me to expand my knowledge/skills & contribute.

What is the best career lesson you've learned so far? Never Stop Learning & Always Aim to Exceed Expectations. Tech is consistently changing everyday lives the pandemic made this more evident than ever. Keep growing & learning. Challenge yourself to go above and beyond.

What is your biggest achievement to date? Acknowledgement from peers, management & family that I'm providing value to them. This can be by awards, promotions or being trusted to handle certain tasks/situations/information. And confidence in taking on challenges.

Highlights from your time with L2B so far ? Events where everyone in the company comes together are always highlights (ie. year ends, team building, snow days).

Three words to best describe you: Pedantic, Indefatigable & Convivial

How do you define success? Success goes beyond money or power and (for me) consists of health (mental and physical), wisdom, wonder and giving. Basically living each day knowing you wouldn't trade your life for anyone else's.

What gets you out of bed in the morning? The determination to be the best role-model for my little girl.

What do you like to do when you aren't working? Take it easy/Chill and spend time with my fam and friends making authentic memories

What's the most interesting trend you see today? Cancel Culture, Conspiracy Theorists & Gender Identity

Do you have a favorite website/blog/app? Spotify & TikTok are my top favorites currently

How do you balance your career and family? Like a toddler that just learned to walk.

Favourite song: Since I Was A Kid - Lennon Stella

Favourite movie: LOR Trilogy + HP Movies

What did 2020 teach you? Difficult times show true strength of character and who you can count on. We are all more adept to change than we realize and resistance is futile.