



**FEATURED COMPANY  
SUBSCRIBER**

# OPEN FRAME INDUSTRIAL RENTALS

## Ettienne Roos - Sales and Plant Director

### About Me :

I am a friendly, outgoing person, recently become a Dad of a little baby boy. I love a good challenge and helping people.

### Company and Job description:

We specialize in Rental and sales of Tower Cranes Liebherr and Potain and passenger goods Hoists Alimak Hek.

My job is to make sales happen, hunting for business opportunities every day. To make sure our clients are happy and don't have complaints.

### Why you joined L2B?

We joined L2B to get more information on construction projects, our aim was to get in from the beginning of a project because it can become tricky when planning for vertical accesses last.

### How you use L2B for business?

We are mostly looking at projects in the conception phase at this time.

### What accomplishments are you most proud of?

We started out with 14 Tower cranes in 2018, we now have 150 tower cranes, 5 trucks and our own 220 ton mobile for erection, dismantling and transport. We do not need to outsource any of our work.

### Favourite thing about the construction industry ?

When we get a new project, we see it grow and then to look at it when it is finished and know we had a big part of it, just makes you feel so proud.

### Life Philosophy?

Never give up. Never surrender!! Give it 100% Everyday!

### Something light-hearted - Have you ever driven a TLB?

I have never driven a TLB, but I almost had a heart attack when we erected our 1<sup>st</sup> tower crane, the height and the sounds the movement of such a big structure.



## Contact Details

**Cell :**

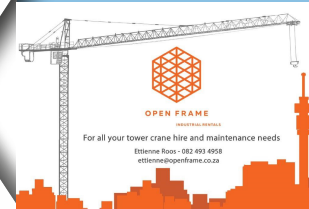
082 493 4958

**Email :**

[ettienne@openframe.co.za](mailto:ettienne@openframe.co.za)

**Website:**

[www.openframe.co.za](http://www.openframe.co.za)



**LEADS<sup>2</sup>  
BUSINESS**