

# VICTOR TERBLANCHE

CHIEF EXECUTIVE OFFICER



**Tell us about your journey with L2B and how it all started?** The full journey is too long to go over in this feature but essentially listening to clients' needs & solving their problems.

**Give us insight into your day to day?** I used to start my day at 3am servicing computers, servers and firewalls before clients and staff arrived. I traveled, promoted and sold L2B before we even had a sales team. These days I'm pleased to say that I have very competent people taking good care of those functions.

**What do you enjoy most about L2B?** The people. I can't imagine not going to work and seeing everyone! I love putting a smile on people's faces.

**What is the best career lesson you've learned so far?** The way you see things isn't always the way client wants it.

**What is your biggest achievement to date?** Making a difference in clients' lives to the extent that they cannot be without L2B!

**Highlights with L2B?** There have been many however the most pleasing was when I eventually got my first pay check from L2B!

**Three words to best describe you:** Impatient, Resilient and (I'd like to think) Caring? Some say that I'm unapproachable and scary, I guess it's my way of maintaining a professional distance.

**How do you define success?** "Doing what you love to do" is mostly a cliché and leaves you broke. I think that success is all about how you make people feel.

**What gets you out of bed in the morning?** The promise that the morning holds! From when I can remember, I have always been an early riser.

**What do you like to do when you aren't working?** Outdoor activities like cycling, shooting, fishing, farming and creating with my hands.

**What's something most people don't know about you?** I also have a demanding BOSS! (Not my wife)

**What's the most interesting trend you see today?** More people being active at gym, walking, running and cycling.

**Do you have a favorite website/blog/app?** Accurateshooter.com

**How do you balance your career and family?** I try and involve them or be involved in their lives and by watching less TV.

**Favourite song:** My liedjie vir jou – Caroline Grace or Without you – Ill Divo

**Favourite movie:** Gladiator or Always (1989)

**What did 2020 teach you?** To become more independent & look after the pennies!