



FEATURED COMPANY
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Deco Surfaces

Danelle Keulder-Greeff

Sales, Marketing & Specifications Manager

A bit about yourself:

Coming from first an architectural and secondly a sales background, I understand better than most the processes, stresses and frustrations of the designers in our industry. Our team is focused on really adding value and having many solutions on hand for all our clients. My passion has always been architecture, so I am thrilled to be in the position to be involved in so many wonderful projects.

Company and job description:

Along with the Woodcentre group of companies, we have hundreds of different products. We can provide almost all your interior finishes in the form of various board and surface products, be it for counters, furniture, panelling, kitchens, cupboards or décor. We have also started to introduce some exclusive exterior finishes recently.

When you joined L2B (year) and why ?

We joined L2B in 2018. We were in serious need of leads to be able to find which designers are working on which upcoming projects. L2B has been nothing short of amazing, enabling us to research hundreds of projects and has led to the making of multiple, very good relationships.

How you use L2B for business?

We mostly use L2B to be able to get in front of the relevant architects, interior designers and also project managers and contractors to get our products to them and also into consideration for all current and future projects.

Recent awards or projects?

We have been involved in many of the biggest projects all over South Africa. These include:

- 460-room Sky Hotel in Sandton by Paragon Architects
- 129 Rivonia (The MARC) Sandton by Boogertman & Partners
- Deloitte Head Office Interiors in Midrand by iSpaces
- Hi Hotel Monte Casino, Fourways by Blacksmith
- Toyota Head Office in Woodmead by Principia Design Studio

Favourite thing about the construction industry?

We love that the construction industry as it is always evolving and there are ideas being taken from all over the world and implemented in some very exciting projects all over Africa.



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Serviceable Regions:

Main branches: Johannesburg (HO), Pretoria and Cape Town.

We deliver through-out South Africa as well as neighbouring countries.



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