

BRANDON LE ROUX

SALES DIRECTOR



How long have you been with L2B and what do you do here? I've had the privilege to be work for L2B for 16 years (Feb 2005). Sales Director; I manage staff and processes for new & retention business I was employed to head up a new service L2B (company was called Daily Tenders at the time) was launching, namely Leads 2 Quotes. I was promoted to Sales Manager about 2 years later and then Sales Director in 2012.

Give us insight into your day to day? No day is the same! Some basics include admin, managing staff & queries

What do you enjoy most about L2B? Managing people and the associated challenges

What is the best career lesson you've learned so far? Care about the people around you

What is your biggest achievement to date? As a single dad; raising my 2 characterful boys

Highlights from your time with L2B so far ? There are so many! Trips with subscribers: fishing in Mozambique meters away from crocodiles, being chased by hippos; Tiger Fishing on the Shayamanzi House Boats; L2B golf days; Year End functions; launching of new services & website upgrades and moving into our beautiful new offices.

Three words to best describe you: Optimist, Problem-Solver and Open-Minded

How do you define success? Happiness and Giving to others.

What gets you out of bed in the morning? My passion for life and of course my Bull Terriers needing to go outside.

What do you like to do when you aren't working? I don't watch much TV, so I'll rather put on some music and find something to do around the house or garden. I love cooking and braaing; spending time with family & friends; reading about the latest news and trends on technology, cars & cosmology.

What's something most people don't know about you? I love dancing.

What's the most interesting trend you see today? How Augmented Reality, Virtual Reality & Artificial Intelligence will transform our lives in the near future.

Do you have a favorite website/blog/app? Not really, I have such varied interests

How do you balance your career and family? They are so intertwined, yet it just seems to work

Favourite movie: Matrix

Favourite song: Hotel California

What did 2020 teach you? That I am able to rise up and face even the most extreme of challenges.