

Charmagne Denny



A Farewell message from Christine Smith, Client Liaison Officer at Leads 2 Business

I would like to take a moment to say Goodbye to one of our longstanding Clients, Charmagne Denny from JG Afrika.

Congratulations on all your accomplishments and contributions in the industry and for the next chapter in your life.

My first visit to you, I can remember so clearly as if it was yesterday. At first I thought "Charmagne" "What an unusual way to spell your name," but I soon realised it's just as unique as yourself!

As we walked into the boardroom you started questioning me as if I was there for an interview, "Who are you?", "Where do you come from?" "Why are you with Leads 2 Business?" But I think the interview went well and I managed to win you over, as you did me.

You have touched so many hearts here at Leads 2 Business with your amazing stories from your "not so great taste in colour," painting your house, holiday stories, work-related stories to my personal favourite, Spaghetti Love Story!

We often get clients that say thank you to us, but I really wanted to say Thank You for being one of the most interesting, lively and positive clients. Ever.

Not only will Leads 2 Business miss you dearly, but the industry will also most definitely miss your great insight and knowledge too. Wishing you all the best with your next new chapter in life. I am sure there are yet a million more stories to follow...



