



FEATURED COMPANY

PROFESSIONAL KT Squared Industrial Equipment (Pty) Ltd

Thabo Zulu, Managing Director

About Me:

I am a seasoned sales manager with 8 years experience on capital equipment. I am currently completing my studies in BPhil Honors (Marketing) with IMM and have been accepted to study Executive MBA in London with HULT Business School. During my spare time I watch and play Sunday football. I am an ardent supporter of Manchester United FC, Barcelona FC and Mamelodi Sundowns FC.

Company Profile and Services:

KT Squared Industrial Equipment is a 100% black-owned company and has positioned itself as an equipment dealer in the construction, mining and material-handling markets. We are currently a dealer for Wirtgen Construction Machines, Wacker Neuson machines, Terex Machines. We offer sales and after sales with the support of our OEM's.

When did you join L2B and why?

We joined in 2013. It is the central database where you can see all the live projects, it is user-friendly and I like the updates on the projects that the researchers do, You will miss nothing on the market when you use L2B.

How do you use L2B for business?

I use the website mainly to source new projects.

Recent Award or Projects?

To be a dealer of Wirtgen SA is a step forward for our company. We associate ourselves with the best in the market and not the cheapest in the market.

Life Philosophy :

People don't buy things, they buy people. Don't sell, but build relationships.

Have you ever driven a TLB?

I have a mobile crane operator licence and a forklift operator licence and I last used the licences during training in 2013 when I was certified competent to operate a crane and forklift. For the safety of the people and property around I have decided not to operate the machines.



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