

# **GEZE South Africa**

# **Kevin Diamond - Managing Director**

#### **About Me:**

I have had the privilege of being Managing Director of GEZE South Africa for nearly 11 years. It's been humbling and gratifying to see the company grow from strength to strength during this time. We have a culture of 'we win or we learn', and learning from one another is key to our success.

## **Company Profile and Services:**

'Connecting expertise – building solutions' is our slogan. We create systems for Architectural openings and ironmongery, enabling efficiency of flow at these literal touch points. GEZE South Africa is currently at a very exciting juncture; we're starting something new and moving towards also providing complete door and window closing solutions. It's a progressive step for us and not without its challenges; but we are eager to leverage technology and shift to a solution-dominant mind-set, as we effect this change across the industry.

#### When & Why did you join L2B?

GEZE has been a client of L2B for many years now. We joined because we wanted to increase our reach to relevant clients and partners. It's fast becoming the industry gold standard and we wanted GEZE to be findable – and able to find projects – on this dynamic platform.

#### How do you use L2B for your Business?

We utilise L2B in 2 ways: We peruse the site to keep abreast of new and upcoming projects on a continual basis. This allow us to know who to approach and when to approach them. By being listed on the site we also get approached by building project stakeholders looking for the services or the support that we provide. So, in both ways, L2B is effective in expanding our reach.

#### **Recent Projects or Awards?**

GEZE is the proud recipient of the Architect Darling Award in Germany. Locally right now, we are working to close off One-on-Whiteley, the ABSA Precinct in Johannesburg and The Hilton in Cape Town.

### Favourite part of being involved in the Construction Industry?

It's rewarding to see tangible changes that we effect in our projects across the building industry, but even more rewarding to see the change in people as they learn and succeed. We get involved in projects at an earlier point in time and provide support for a longer time – it's a privilege to be part of that process.





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