

Lizelle Woest - Sales Consultant

About Me:

I am a qualified teacher and have been in sales for 25 years. I believe in setting goals, personal growth, respect and fairness. Being an empath has its own challenges to face on a daily basis.

Company Description :

Easishoppe is an independent wholesale distributor for Easigas in the wider Cape Town area. Easishoppe has completed more than 975 installation in the past 14 years ranging from installations at service stations to larger installations for industry, shopping centres and residential developments. Our on-going service includes repair and maintenance of installations, annual safety audits and the issue of Compliance Certificates and supply of LP Gas. Easishoppe manages the entire process from the initial planning of the project through to completion. Our success rests on consistently maintaining high safety standards in all aspects of our operations and meeting deadlines timeously.

When & Why did you join L2B?

We joined in 2015 and I have managed to place Easishoppe on the map with architects, quantity surveyors, project managers and developers. Through perseverance and acting on the leads, I have managed to secure various quoting opportunities. The response time on any of my queries to L2B is tremendous. The staff at L2B support me with friendliness and patience; they are definitely an example of extreme professionalism.

How you use L2B for your business?

L2B has made my sales and marketing experience so much more exciting over the last 4 years. I am always very excited to open my daily advisories email from L2B and eager to investigate a new project and/or lead.

Recent projects:

WBHO - the reticulation for gas hobs in 79 apartments at The Silos in the Waterfront.
Waterfront - Grain Silos Hotel and Museum
Concor - central storage and meters for the apartments at Aurum in Bantry Bay.

Favourite quote?

"If you want to live a happy life, tie it to a goal, not to people or things." - Albert Einstein



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